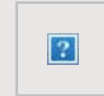


[Ariana Gomez](#)

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The Historic Core BID is proud to announce an Instagram Photo Contest & Giveaway in partnership with **Calila Designs**, a minimalist lifestyle brand located in the heart of the Historic Core.

Our Historic Core businesses are the districts driving force and a true testament to the diversity and creativity that reside within our 52 blocks, therefore, it was imperative that this giveaway pay homage to all small businesses and showcased the spirit of our owners and residents. The response was overwhelmingly supportive and as a result, two prize packets were assembled with gifts including a brunch for two, a free month of yoga, and a balayage color treatment.

The photo contest will run from March 2nd to March 4th, and winners will be announced on March 5th via Instagram. For details on how to enter and rules, click [here](#). Thank you to **Pussy & Pooch**, **Yoga Circle Downtown**, **Raw Material Art Supplies**, **Hive Gallery**, **Fabrique Coffee**, **Salon on Main**, **Desuar Spa**, **Ace Hotel** and of course, **Calila Designs** for contributing to this extraordinary giveaway. We look forward to many more giveaways and wish everyone good luck!



Strada DTLA is now open serving delicious selection of prosciutto, poke, and Turkish coffee.

// 119 E 5th St



Saturday March 25th will welcome 3,000 runners, walkers, and dogs to the streets of Downtown Los Angeles in support of an essential community resource, **California Hospital Medical Center**. The race features a scenic course through downtown past the Staples Center, and will conclude with a free post-race festival at the hospital (1401 S. Grand Ave.).

This fun family event welcomes social dogs at no extra cost! For more information, please visit www.HeartoftheCity5K.org, for road closures and updates, visit the HCBID's [website](#).

Whether you are a walker, runner, or stopping by for the food and fun, you'll have a great time!

Taste of Universal is serving snow cones and other yummy treats inside their out of this world decorated space

// 600 S Spring St #108



+ Downtown Art Walk
Thu March 9 / 12pm-9pm

+ Shop Walk
Thu March 9 / 6pm-10pm

+ Heart of the City 5k
Sat March 25 / 6:30am - 11:00am

+ Last Remaining Seats
Hosted LA Conservancy
June 3rd - 24th



Keep in the know of art, culture, civic events, and more with our local [DTLA Events Calendar](#).



[LA Metro's](#) first underground pedestrian walkway connecting a major downtown subway station with a shopping center is now open, marking its growth as a center of activity. The passage will allow commuters from the 7th Street/Metro Center Station to walk directly to [The Bloc](#), the looming shopping center by 7th and Flower streets. Prior to the opening of this passage, pedestrians at the Metro stop had to exit the station and cross busy 7th Street to get to the mall. According to Metro, the 7th Street/Metro Center station is Metro's second busiest station, with approximately 50,000 boardings per day.



February 2017 Report

- 6879 trash bags collected
- 158 217 lbs of trash
- 376 graffiti tags cleaned
- 2116 bulk items removed
- 54 hours of pressure washing and power steaming.



[Learn more about our service](#)

provider and community
partner Chrysalis at
changelives.org.



Fall 2017 will bring new and much needed street reconfiguration to both Main and Spring St, two vital arteries of the Historic Core and Downtown Los Angeles. **LA City Councilmember Jose Huizar**, through the DTLA Forward initiative, in conjunction with **Vision Zero Los Angeles** and **LADOT** have been diligently working on a new street configuration that will significantly decrease the number of accidents caused between motor-vehicles and bicycles, while still improving the flow of traffic on these highly congested streets. The street reconfiguration plan proposes to reorganize the street to reduce conflicts between people walking, bicycling, and driving, add protection for people crossing the street, upgrade the buffered bicycle lanes to protected bicycle lanes, increase efficiency of buses, maximize specific parking/loading needs for businesses where feasible.

February 2017 Report

- 48 individuals engaged
 - 38 individuals screened
 - 38 individuals offered services
 - 27 individuals services accepted
 - 22 individuals services initiated
-



Over the past year, HCBID Homeless Outreach Coordinator Robert Newman has successfully initiated numerous **Historic Core** homeless individuals into the shelter process through voluntary 51.50 holds. Utilizing the "Stages of Change" model, Bob's repeated contacts with individuals helps him get to know them and determine their eligibility for a variety of services. In addition, his integrated model focuses on not only connecting individuals with food, hygiene kits, clothes, and blanket sources, but also connecting them with services that lead to treatment and a continuum of care.

The HCBID is happy to announce a new "Outreach" section in our newsletter, located on the right pane below the cleaning report, that will provide a monthly overview of Bob's tireless work with our unsheltered population.

If you have not yet met Bob, swing by our offices to chat or ask questions. Please call our offices if you'd like to schedule a meeting with Bob to discuss individual concerns.

REMINDER! The Historic Core's very own farmers market happens every Sunday from 9am–2pm on 5th Street between Broadway and Spring.

Our Farmers Market is trying to extend hours but we need your help, please email us with your support!

Visit **our website** for more information!



Find vintage, furniture, jewelry, arts, and artisan goods, every Sunday 9am–2pm on 5th and Spring at the **Nickel Market**.

Thank you for sharing in our community!

Historic Core BID
209–211 W 5th Street
Los Angeles, CA 90013

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